

Monarch® Value-Added Service Solutions for Consumer Package Goods Manufacturers

Monarch®
Products and Services

Streamline Your Value-Added Service Area!

Are you required by your retailers to provide additional services like adding labels, tags or other packaging requirements?

Are you receiving charge backs from your retailers because they can't read the bar code label on your packages?

If you answered "Yes!" we have the solution for you!

Special Processing Challenge:

Many Consumer Package Goods Manufacturers are required by their retailers to provide special processing of their products at the manufacturing site to streamline the transition directly to the sales floor. The customer requirement could be as simple as putting a colored sticker on the item to



Value-Added Services can include applying special shipping labels and tape

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a complete repackaging and remarking of the product. Some CPG's produce special kits for retailers combining many smaller products into one product offering.

All of these manual special handling processes are costly and time consuming for the manufacturer and often cause a delay in the shipping area.

Avery Dennison Solution

Avery Dennison offers many products and services to achieve retailer requirements, but over our 115 years in the retail market, we have learned that ***no two manufacturers are alike.***

Therefore, our approach is to better understand your business operations. To help you implement a value added service for your retailer, we offer a free analysis called Fastrax. Our experts in the industry observe your current processes from receiving raw materials to shipping finished goods and discuss with you your unique retailer requirements. Then we make recommendations for the best way to achieve your requirements, at the best cost, without slowing down your processes, ensuring on-time and accurate shipments.

CPG's who have taken advantage of the free Fastrax analysis and implemented the suggested solutions have realized improved effectiveness and compliance for in-store merchandising programs and improved shopability for the consumer of your products, which leads to higher sales.

Call us today at 800.543.6650, prompt 5 to find out how you can streamline YOUR value-added service area!

