

Monarch® Out-Of-Stock Prevention Solutions from Avery Dennison

Monarch®
Products and Services

Full Shelves Mean Increased Sales and Delighted Customers!

Researchers agree that the cost of out-of-stocks (OSS) to retailers is in the billions of dollars each year.¹ Studies confirm that 21% of consumers leave the store if the exact product is not available². Additionally, by the third time the customer can't find what he is looking for, he is probably heading for a competitor – for good.

Out-of-stocks occur due to disruptions in any part of the supply chain. However, when researchers attempt to list the reasons for out-of-stocks by percentage, **failure to execute at the store level** is number two on the list with 17.5% of the "blame"³.

Avery Dennison offers comprehensive solutions to help retailers manage the execution of their stock replenishment efforts.

- Locate product for customers
- Manage back stock
- Improve replenishment methods
- Recognize out of stock immediately at receiving dock
- Transmit alerts to buyers, suppliers
- Automate OOS picking methods
- Implement stock locator for all stocking locations
- Collect replenishment data during cycle counting and inventory
- Automate transfer of inventory

Your Partner in Productivity

Avery Dennison helps the retail industry move their merchandise through the supply chain more efficiently. We have been passionate about the retail business for over 100 years. Any of our 250,000 customers would tell you that we are dedicated to helping find effective solutions to business problems.



Avery Dennison Printer Systems Division
170 Monarch Lane Miamisburg, OH 45342
1.800.865.6650 prompt 5 Fax 1.937.865.2554



Monarch® Out-Of-Stock Prevention Solutions

Monarch®
Products and Services



Printers

Avery Dennison offers a complete line of thermal printers including portables, handhelds, desk tops, tabletops, and printer applicators. Our products are designed to optimize applications throughout the retail supply chain.

Supplies

Whether you need scuff-resistant carton shipping labels, custom hang tags or shelf labels, compliance or long-lasting labels for harsh conditions, work in process or routing labels, low cost or premium supplies, Monarch® Supplies Solutions is sure to have *just the thing you need to help you run your business more efficiently.*

Systems Integration

Monarch® Systems Integration Consultants specialize in **developing new and innovative**

solutions that can include any combination of Monarch products, services, in-house application software development, OEM products, third party integration and professional services. *Our goal is to achieve optimum efficiency by providing you with the best the industry has to offer.*

Service

Monarch® Service, headquartered in Miamisburg, Ohio, is a leading provider of service for bar code thermal and industrial printers. Monarch Service offers retailers, manufacturers, suppliers and logistics providers the best in multiple vendor printer repair, maintenance and technical support.



Which Out-of-Stock Prevention Solution Is Right For You?

We'll help you figure it out - with our exclusive diagnostic analysis called Probranding. Probranding is a **free consultative service** provided to our customers.

Our experts examine each step of your in-store operations – complete with a stop watch – then go to work developing innovative solutions – complete with an ROI.

With a Probranding analysis, we can help you discover process improvements that increase productivity as well as save time and money and brand reinforcement that enhances your company's image and leads to customer loyalty and greater sales.

Call today at 1.800.543.6650 prompt 5 to schedule your free analysis.

¹ RIS Store Systems, "What Bugs Consumers Most", p. 8.

² RIS Store Systems, p. 8.

³ Gerbard Hausruckinger & Felix Hasse, "Rooting out of stocks", *ECR Journal*, Spring, 2003.

Avery Dennison Printer Systems Division

170 Monarch Lane Miamisburg, OH 45342

1.800.543.6650 Monday-Friday, 8 AM–6:30 PM ET www.monarch.com

