

Monarch® In-Aisle Pricing Solutions for Retail from Avery Dennison

Monarch®
Products and Services

Print a Label or a Tag, One at a Time, Where and When You Need It!

On-demand mobile printing vastly reduces labor hours, improves pricing accuracy and increases management flexibility to allocate in-store resources.

This efficient alternative to batch printing in the back room eliminates process steps, including unnecessary walks, multiple handling of product and verification.

The benefits of in-aisle pricing include:

- **Streamlined pricing processes** - take the printer to the product, no matter how narrow the aisles. Complete pricing tasks in "one lap" of the department! Perform markdowns in the aisle, then move to the POS for re-ticketing returned goods!
- **Improved customer satisfaction** – portability keeps your associates out of the back room and on the selling floor helping customers and selling product.
- **Improved flexibility** – from receiving to POS, position the printing solution where you need it.

Avery Dennison has many Monarch In-Aisle Printing Solutions to choose from.



Monarch® Mobile Work Stations

Monarch Mobile Work Stations (MWS™) are efficient, self-contained alternatives to back room, batch printing. With battery life up to 100 hours, you can keep the Monarch MWS unit on the selling floor,

eliminating process steps, including unnecessary walks, multiple handling of product and manual verification



Monarch® Pathfinder® Ultra® Platinum™ Printer

Combines the speed and efficiency of a one-piece scan, print and apply solution with the latest Windows CE and scanning technology to help you realize the maximum return on investment.

Markdowns, remarks and replacement tags are crisp and clean, enabling you to sell more products at full price.



Monarch® Sierra Sport3™ Printer

The Monarch Sierra Sport3 printer can be carried with complete comfort by hand, waist or shoulder straps, or will stand on a cart

Versatile power options include rechargeable lithium ion battery which can

print up to 6,000+ inches of supplies on a single charge, AC adapter for stationary applications and RF link option for wireless connection. The lithium ion battery reaches 80% charge in just one hour.

Avery Dennison Printer Systems Division
170 Monarch Lane Miamisburg, OH 45342
1.800.865.6650 prompt 5 Fax 1.937.865.2554



Monarch® In-Aisle Pricing Solutions for Retail from Avery Dennison

Monarch®
Products and Services

Which Monarch In-Aisle Pricing Solution Right for You?

We'll help you figure it out with our **free**, exclusive diagnostic analysis called Probranding.

Here's how it works: Our consultants examine each step of your in-store operations – complete with a stop watch. Then we go to work developing innovative solutions to *streamline your process and reduce your costs* - complete with a strong ROI! Process improvements that increase productivity combined with brand reinforcement that enhances your company's image: **That's Probranding!**

For a free Probranding analysis, call Avery Dennison today at 800.543.6650, prompt 5. We can help you find out which Monarch In-Aisle Pricing Solution is right for you!

Avery Dennison Printer Systems Division

170 Monarch Lane Miamisburg, OH 45342

1.800.543.6650 Monday-Friday, 8 AM–6:30 PM ET www.monarch.com

