

# Monarch® Asset Labeling Solutions from Avery Dennison

**Monarch®**  
Products and Services

## Make the Most of Your Capital Investments!

You've made a big investment in your company. Equipment costs money and you can't afford to lose track of your assets. What can you do? Let Monarch Asset Labeling solutions from Avery Dennison help you make the most of your capital investments.

### Asset Labeling

Monarch Asset Labeling solutions are highly durable bar code labels that are applied to capital assets for identification in areas such as retail, rent-to-own retailers and manufacturers anywhere assets need to be tracked. The capital assets are logged in when labeled, automating on-going inventory management.

Don't let your equipment get lost in the shuffle. Monarch Asset Labeling Solutions can help you keep track of what's important to you.

### Key Product Features & Benefits

- Durable synthetic labels.
- High Performance adhesives.
- Custom Matched thermal transfer ribbon.
- 5+ Years UV protection.
- Chemical/Oil resistant.
- Piggyback Overlamine option provides ultimate protection.
- Unique Woven Material option for flexible/uneven surfaces.

### Monarch® Ultra Tuff Labels

One of the many asset labeling solutions available from Avery Dennison is the Monarch Ultra Tuff Label.

Monarch Ultra Tuff is the answer to your toughest label needs. This durable,



long-term label is perfect for physically demanding environments like warehouses and logistics/trucking. By combining high quality, ultra readable printed labels with a super tough, clear polymer protective

overlay, the Monarch Ultra Tuff is more durable than any other label.

### Benefits of Monarch Ultra Tuff Labels include:

- Eliminates cost of replacement labels
- Highest durability over time
- Stands up to abrasion
- Resists tampering
- High quality thermal transfer printing
- Resists chemicals in harsh environments

### Which Solution Is Right For You?

**Avery Dennison can help you find the best solution to your asset labeling challenge. For a free demonstration of this exciting solution or for a free analysis of your inventory process, call us today at 800.543.6650, prompt 5.**

Avery Dennison Printer Systems Division  
170 Monarch Lane Miamisburg, OH 45342  
1.800.543.6650 prompt 5 Fax 1.937.865.6605

