

Monarch® Sierra Sport3™ 9433™ Portable Printer for Retail

Monarch®
Products and Services

Take the Printer To the Product

Take the printer to the product and keep your employees on the selling floor with customers.

Applications for the Retail Supply Chain

You can use the Monarch Sierra Sport3 printer in just about every area of the retail supply chain.

Retail applications include:

Markdowns – Print small markdown labels on demand, at the product

Shelf Labeling, Shelf Talkers – eliminate sheets of laser labels and walks to back room

Price Verification – make price corrections on the spot during price audits

In-Store pricing – take the printer to the product or back room for item marking

Signage – print signs on the fly, at the product

Store Transfers – print carton content label or packing slip eliminating manual logs

Re-ticketing / returns – eliminate hand written replacement tags

Service Desk Printing – re-label product with correct price before returning to stock



Mobile Printing Versatile Power

The Monarch Sierra Sport3 printer can be carried with complete comfort by hand, waist or shoulder straps, or will stand on a cart

Versatile power options include rechargeable lithium ion battery which can print up to 6,000+ inches of supplies on a single charge, AC adapter for stationary applications and RF link option for wireless connection. The lithium ion battery reaches 80% charge in just one hour.

Unique Features for Increased Productivity

- **On-Demand Printing** - print a label or tag, one at a time, at the product when you need it. Eliminates sorting sheets of labels and manually matching the label or tag to the product.
- **Supplies Flexibility** - prints variable sized labels, tags and receipts from .75" to 3" wide in rolls or fanfold.
- **Easy Loading** - with our unique loading design, the supply roll is in the "door" of the printer. No need to reach inside the printer to change the supply roll!



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Innovative Wireless Solutions

Using a wireless solution, you can **improve productivity, lower costs** and **reduce downtime** by eliminating cables from your operation.

To extend the reach of the Monarch Sierra Sport3, we offer the latest in wireless printer connectivity, from Bluetooth to 802.11b/g wireless networking. Both options are **fully integrated with the printer** and can be

configured directly from the printer keypad and display.

The user-friendly display also shows network link status. Both options are powered by the printer battery, and have power saving features to conserve battery life.

The 802.11 b/g radio option offers fast 54 Mbps transmission speeds and provides enterprise-class wireless network security, including support for IEEE 802.11i (WPA/WPA2) authentication and encryption methods.



Features and Specs at a Glance

- Powered by Lithium Ion Battery or AC Adapter
- Easy Loading Clamshell Design
- Prints Up to 3.6 ips
- 203 dpi
- Up to 3" Supplies Width
- Hand, Waist or Shoulder Strap Available
- Fanfold slot for external supplies

Dimensions: Height – 3.5" (89 mm); Width – 5.25" (133 mm); Depth – 7.25" (184 mm); Weight – 2.45 lbs. (1.11 kg) (Including battery and supply roll); Shipping Wt. – 3.35 lbs. (1.51 kg)

Printing Method: Thermal Direct

Printhead: 2.83" (72 mm); 203 dots/inch (8 dots/mm)

Operator Interface:

On/Off, Feed, and three context-sensitive keys

Display: Multi-line graphical LCD with backlight and adjustable contrast

Memory: 2MB SDRAM, 4MB Flash Configurable SDRAM using these buffers: Transmit, Receive,

Image, Format, Downloadable & Scalable Fonts

Bar Code Types: UPCA +2/+5, UPCE +2/+5, EAN8 +2/+5, EAN13 +2/+5, Interleaved 2 of 5, Extended Code 39, Codabar (NW7), Code 128 or Code 16K, Code 93, MSI, PDF417, Postnet, and MaxiCode

Standard Fonts: 42 Fonts, including - Standard, Reduced, Bold, OCRA-like, EFF Swiss Bold, HR1 and HR2 (HR1 and HR2 are only for numeric data). Also available as a scalable font. The printer supports Bitmapped, TrueType™ and International fonts.

Monarch® Supplies: For smooth and reliable performance, only Monarch supplies are recommended for use with Monarch printers. Our labels scan virtually 100% of the time, cutting wasted rescanning and labeling time.

Monarch® Service: Every Monarch printer is fully supported by Monarch Service, the largest network of experienced, full-time bar code and RFID technicians in the industry.

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