

Monarch® FreshMarx® 9415™ AUTOMARX



Food Safety Ensured!

Touch screen technology, unlimited food options!

The FreshMarx™ 9415™ AUTOMARX is a fast, easy-to-use automated food safety dating solution.

It's so easy, it's virtually fool-proof!

The AUTOMARX system features **two built-in printheads**. One label can be used for ingredient or nutritional information, the other for prep and discard information.

The AUTOMARX system is a stand alone, ready to use out-of-the-box system that includes:

- One USB port for application updates from jump drive
- Ethernet port ready to receive updates from a central computer
- Software package provided for product changes
- Internal battery backup
- Built-in wall mount bracket or use on a shelf or table



Reduce Errors Save Money

Reduce errors in the kitchen since no handwriting is required, saving you money. With the AUTOMARX system, you can:

- Load all your products as well as exact PREP/USE BY specifications.
- Automate PREP/USE BY dates and times, reducing employee decision making and increasing productivity.

Quick and Easy to Use

The AUTOMARX system is fast and easy-to-operate. Just follow these easy steps:

- Select category from color touch screen.
- Select the food being prepared.
- Select the number of labels



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Monarch®
Products and Services



needed.

The printer automatically dispenses labels with detailed information, such as:

- Product Name in English and Spanish
- Preparation Date and Time
- Use by Time and Date
- Detailed Ingredients
- Employee Number

The color touch screen has tabs - each in a different color for ease of identification. Tabs can be custom programmed for different food groups such as dairy, vegetables and fruit, or use them to identify preparation, mix container, etc. Information is printed onto a thermal direct label with either removable or permanent adhesive.

Automate Freshness Integrity

- Ensure Food Safety
- Improve Productivity
- Reduce Labor
- Guarantee Accuracy
- Eliminate Waste
- Reduce Spoilage
- Improve Quality
- Reduce Liability
- Monitor Inventory
- Track Stock Rotation
- Save Time & Money!



Features and Specs at a Glance

- Touch Screen Technology
- Two Built-In Printers
- Thermal Direct Label with either removable or permanent adhesive
- Unlimited product programming capability
- Software package
- Ethernet ready to receive updates from a central computer

Dimensions:

Height – 7.75" (197 mm)
Length – 17.5" (444 mm)
Depth – 7.0" (178 mm)
Weight – 12 lbs. (5.4 kg)
Shipping Weight - 13 lbs. (5.9 kg)

External Power Supply:

Input - 16MB SDRAM NVRAM - 8 MB

Display

Touch screen, 256 color Quarter VGA (QVGA, 320x 240) Cold Cathode Fluorescent (CCFL)
Contrast/Brightness software adjustable

Communications:

10/100BaseT RJ45 Ethernet port
TCP/UDP/IP supported

Mass Storage

One USB host controller (Type A)

Audio

Mini transducer 90 dB
Pitch and volume non adjustable
Real Time Clock (battery backed)

Printer Warranty:

One (1) year parts and labor. Full written warranty statement is available on request

For more information on Avery Dennison or Monarch Products and Services, please contact us at 877-774-6829 or e-mail at ris.dmail@averydennison.com.

Monarch® Supplies: For smooth and reliable performance, only Monarch supplies are recommended for use with Monarch printers. Our labels scan virtually 100% of the time, cutting wasted rescanning and labeling time.

Monarch® Service: Every Monarch printer is fully supported by Monarch Service, the largest network of experienced, full-time bar code and RFID technicians in the industry.

Avery Dennison Printer Systems Division

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