

Monarch® Sure-Sell™ Word/Message Labelers 1151®CWB, 1151®WB, 1156®WB and 1152®WB

Monarch®
Products and Services

These Labelers have one thing in common— they will SAVE you money!

Eliminate large inventories of preprinted labels—one Labeler does it all!

The versatile Monarch® Sure-Sell™ Labelers comes with your choice of 12 different words that are most important to you. Plus a choice of print positions to meet your specific needs!

Because you have the flexibility to print the words you want in the quantity you need when you need them, you can eliminate large inventories of preprinted labels. Significantly cut your costs by using plain less costly rolls of blank labels.

Versatility

The versatile Monarch® Sure-Sell™ Labelers are extremely cost-effective. Each offers a variety of settings that produce large, boldly printed messages that will attract customers' attention. With the Sure-Sell™ Labelers you'll never run out of the labels you use most! You can print and apply exactly the quantity you need!

User Friendly

Like all Monarch Labelers, the Sure-Sell™ Word/Message Labelers are easy-to-load, easy-to-operate and they are durable. Tough ABS plastic construction and fewer moving parts give you a Labeler that is built to last!



The Monarch® 1151®CWB One-Line Labeler

Choose from a variety of print positions.

1151®CWB—prints word/message in center of label

1151®WB—prints word/message at bottom leaving room at top for custom imprinting

1156®WB—prints word/message in center of a smaller label

1152®WB—prints word/message at bottom of label, leaving room in the center for custom imprinting, and 12 positions at the top for pricing or other inventory information

The Sure-Sell™ Labelers offer you unbeatable versatility!



Preprint Area

CLEARANCE

Monarch® 1151®WB
One-Line Labeler

SAVE

The Monarch® 1156®WB
One-Line Labeler

745 \$7.50

CLOSEOUT

The Monarch® 1152®WB
Two-Line Labeler



The Monarch® Crown Series™ Sure-Sell™ Labelers

Monarch®
Products and Services



The Monarch® Sure-Sell™ Series of Labelers are backed by the best service

organization in the industry.

This includes 24-hour turnaround repair and your guarantee of 100% satisfaction. Discover for yourself how these quality Labelers will help you complete those necessary tasks easily and efficiently.

Labelers identified as the Crown Series™ feature easy-load labels and quick pop-in/pop-out ink rollers. They have been dropped repeatedly onto concrete flooring to test durability and...they passed!

When dependability counts—count on Monarch® Crown Series™ Labelers.

General Specifications

- **Operating Method:**
Squeeze, Release and Apply
- **Inking Method:**
Disposable Porous Roller
- **Weight: Loaded with 1 Roll of Labels:**
1151® Labelers: 18.7 oz. (531g)
1152® Labelers: 19.1 oz. (541g)
1156® Labelers: 17.4 oz. (494g)
- **Feed Direction:** Portrait (vertical)
- **Print Direction:** Landscape (horizontal)
- **Lines of Print:** 1 or 2
- **Max. Bands Per Print Head:**
1151® CWB Labeler: 1 (center)
1151® WB Labeler: 1 (bottom)
1152® WB Labeler: 12 (top), 1 (bottom)
1156® WB Labeler: 1 (center)
- **Character Height: 1152® WB Labeler**
Maximum: 8mm (bottom), 3mm (top)
- **Label Dimensions:**
1151® CWB Labeler
1.0" (25.4mm) x 1.22" (31.0mm)
1151® WB Labeler
1.0" (25.4mm) x 1.22" (31.0mm)
1152® WB Labeler:
1.0" (25.4mm) x 1.22" (31.0mm)
1156® WB Labeler:
.75" (19.1mm) x 1.22" (31.0mm)
- **Max. Messages Per Band:** 12
- **Number of Labels Per Roll:** 1,000
- **Number of Rolls Per Sleeve:** 6
- **Limited Written Warranty:** 1 Year



Over 370 Words/messages to choose!

PRODUCE

- BRAEBURN • CANTALOUPE 4345 • COURTLAND • CRENSHAW 4322
- CUCUMBERS • GALA • GRANNY SMITH • GREEN PEPPERS
- HONEY CRISP • HONEYDEW 4344 • NAVEL • ORANGE/FLESH 4327
- ORGANIC • ORGANICALLY GROWN • PINK LADY • PRODUCE
- PRODUCE 99¢ • PRODUCE \$1.99 • RED DELICIOUS • RING ON
- PRODUCE • RIPE • ROME • SEEDLESS 4343 • STAYMAN WINESAP
- SWEET TANGERINE • TOMATOES • VEGETABLE • WATERMELON 4342
- YELLOW DELICIOUS

PROMOTION

- 2 FOR \$1 • 3 FOR \$1 • 4 FOR \$1 • 29¢ • 49¢ • 99¢ • 10% OFF
- 25% OFF • 50% OFF • 75% OFF • ADVERTISED ITEM
- AS ADVERTISED • BONUS BUY • BUY 1 GET 1 EQUAL OR LESS FREE
- BUY 1 GET 1 FREE • BUY 1 GET 1 FREE WITH CARD • CLEARANCE
- CLOSEOUT • FINAL SALE • MANAGER'S SPECIAL • MASK AT
- COUNTER • NEW ITEM • PAID • PFC SPECIAL • PRICE REDUCED
- PROMOTION • REDUCED • REDUCED FOR QUICK SALE • SALE
- SAVE • SAVE WITH CLUB CARD • SPECIAL • SPECIAL BUY
- SPECIAL OF THE WEEK • SPECIAL TODAY • SURPRISE BUY
- TRY ME • VALUE PRICED

DELI

- BUTTERMILK • CAESAR • CASABA 4320 • CHEESE • CHIPPED
- CORN BEEF • DESSERT • DICED TOMATO • DRESSING • FAT FREE
- FRENCH • FRUIT • GARLIC • HAM • HEAT & EAT • HEAT & SERV
- HONEY MUSTARD • HOT HOUSE • IN STORE MADE GOURMET
- KETCHUP • LOW CARB • MARINARA • MARINATED
- MAY CONTAIN NUTS • MEATBALL • MICROWAVEABLE • MILD
- MUSTARD • OLIVES v ONION • ONIONS • OUR OWN HOMEMADE
- PICKLES • PITTED • PREVIOUSLY FROZEN • QUICK TO FIX
- RANCH • RASPBERRY VINAIGRETTE • RED ONION • RING ON DELI
- ROAST BEEF • SALSA • SLICED • SLICED TOMATO • UNSWEETENED
- WAFER THIN • WHAT'S FOR DINNER

- FRESHNESS** • 25 choices
- INDUSTRIAL** • 12 choices
- INTERNATIONAL** • 61 choices
- MEAT** • 99 choices
- DAIRY** • 8 choices
- BAKERY** • 43 choices

Additional Word/Messages available.

Visit our website for listing. www.retailerscatalog.com

Since the release of the first Monarch Labeler in 1972, we've been listening to you...always striving for improvements. Thanks to your input Monarch Labelers keep getting better.

Built for • Durability • Productivity • Reliability • Ease of use



Model 1151® CWB



Model 1151® WB



Model 1152® WB



Model 1156® WB

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