

The Monarch® 1151® One-Line & 1152® Two-Line Labelers

Monarch®
Products and Services

Boost your sales with BIG print on BIG labels

Undoubtedly the largest Labeler characters we offer. Customers see product and buy.

Promotion at its best

The Monarch® 1151® & 1152® Labelers are ideal for labeling larger merchandise, impulse items, promotional merchandise—any product you want noticed.

Independent studies show that customers make 65% of their retail decisions on impulse when standing within three feet of a product. Grab attention—increase your sales

BIG Bright Labels

Jumbo labels in bright attention getting fluorescent colors pop off your product. Several labels even have serrated edges and pre-printed promotional messages for that additional zing! When pricing for “after the sale”, choose the part gum label. For dark colored packaging, we stock a White label.

Easy-to-use

The easy-load design makes changing labels a snap—on average 75% less time to change compared to other Labelers. No complicated feed patterns. Labels flow easily through Labeler with minimal waste. Once loaded, simply dial up product price, squeeze the trigger and out feeds a crisp clear label ready to apply. The snap-in/pop-out ink rollers are easy too—takes 97% less time to change than other Labelers. Alleviate messy ink on your hands, clothes or merchandise.



Versatile

Both the 1151® and 1152® print in 7 positions on the bottom of the label in large 8mm characters each with its own unique format. You can productively manage various price points without stocking numerous preprinted price labels. The 1152® Labeler also prints up to 12 characters on the top. Use it for was/for pricing, inventory control, dating and more.

Dependable

The Monarch® 1151® & 1152® Labelers have minimal moving parts—equates to less downtime. The ABS plastic used in our Labeler is super durable. Tested and shown to withstand multiple impacts from being dropped to the floor. All Monarch® Labelers have a One-Year Written Warranty.



Preprint Area

2 for \$1.89

The Monarch® 1151®
One-Line Labeler

745 \$10.00

Preprint Area

2 for \$8.95

The Monarch® 1152®
Two-Line Labeler

Many successful retailers, direct store delivery teams, bakeries and food producers actively merchandise with the Monarch® Brand of Promotional Labelers for an effective economical solution.

The Monarch® Crown Series™ 1151® & 1152® Labelers

Monarch®
Products and Services



The Monarch® 1151® and 1152® Labelers are backed by the best service

organization in the industry. This includes 24-hour turnaround repair and your guarantee of 100% satisfaction. Discover for yourself how these quality Labelers will help you complete those necessary tasks easily and efficiently.

Labelers identified as the Crown Series™ feature easy-load labels and quick pop-in/pop-out ink rollers. They have been dropped repeatedly onto concrete flooring to test durability and...they passed!

When dependability counts—count on Monarch® Crown Series™ Labelers.



Serrated

```

1 1 1 1 1 1 1 1 1 1 1
2 2 2 2 2 2 2 2 2 2 2
3 3 3 3 3 3 3 3 3 3 3
4 4 4 4 4 4 4 4 4 4 4
5 5 5 5 5 5 5 5 5 5 5
6 6 6 6 6 6 6 6 6 6 6
7 7 7 7 7 7 7 7 7 7 7
8 8 8 8 8 8 8 8 8 8 8
9 9 9 9 9 9 9 9 9 9 9
0 0 0 0 0 0 0 0 0 0 0
$ $ $ $ $ $ $ $ $ $ $
FOR FOR FOR FOR FOR FOR FOR FOR FOR FOR FOR
FOR FOR FOR FOR FOR FOR FOR FOR FOR FOR FOR
// // // // // // // // // // //
    
```

Top Line all three
1152 models

General Specifications

- Operating Method:**
Squeeze, Release and Apply
- Inking Method:**
Disposable Porous Roller
- Weight: Loaded with 1 Roll of Labels:**
1151® Labelers: 18.3 oz. (520g)
1152® Labelers: 19.1 oz. (541g)
- Feed Direction:** Portrait (vertical)
- Print Direction:** Landscape (horizontal)
- Lines of Print:** 1 or 2
- Max. Bands per line:**
1151® Labler: 7
1152® Labler: 12 (top), 7 (bottom)
- Character Height:** Maximum 8mm
- Label Dimensions:**
1.00" (25.0mm) x 1.22" (31.0mm)
- Number of Labels per Roll:** 1000
- Number of Rolls per Sleeve:** 6
- Limited Written Warranty:** 1 Year

Since the release of the first Monarch Labeler in 1972, we've been listening to you...always striving for improvements. Thanks to your input Monarch Labelers keep getting better.

Built for

- Durability
- Productivity
- Reliability
- Ease of use

Choose the Model that best fits your need!

Preprint Area

2¢ \$189

Model 1151-01
prints in 7 positions

Preprint Area

\$2.98

Model 1151-02
prints in 7 positions

Preprint Area

\$26.95 CASE

Model 1151-03
prints in 7 positions

341 01-14-08

Preprint Area

2¢ \$1098

Model 1152-01
Prints in 19 positions
12 Top Line/7 Bottom Line

745 \$10.00

Preprint Area

2¢ \$8.95

Model 1152-02
Prints in 19 positions
12 Top Line/7 Bottom Line

57461 05

Preprint Area

\$14.98 +TX

Model 1152-03
Prints in 19 positions
12 Top Line/7 Bottom Line

```

1 1 1 1 1 1
2 2 2 2 2 2
3 3 3 3 3 3
4 4 4 4 4 4
5 5 5 5 5 5
6 6 6 6 6 6
7 7 7 7 7 7
8 8 8 8 8 8
9 9 9 9 9 9
0 0 0 0 0 0
$ $ $ $ $ $
FOR FOR FOR FOR FOR
    
```

```

1 1 1 . 1 1
2 2 2 1 1 2 2
3 3 3 2 2 3 3
4 4 4 3 3 4 4
5 5 5 4 4 5 5
6 6 6 5 5 6 6
7 7 7 6 6 7 7
8 8 8 7 7 8 8
9 9 9 8 8 9 9
0 0 0 9 9 0 0
$ $ $ 0 0 $
FOR FOR FOR FOR FOR
    
```

```

1 1 1 . 1 1
2 2 2 1 1 1
3 3 3 2 2 2
4 4 4 3 3 3
5 5 5 4 4 4
6 6 6 5 5 5
7 7 7 6 6 6
8 8 8 7 7 7
9 9 9 8 8 8
0 0 0 9 9 9
$ $ $ 0 0 $
FOR FOR FOR FOR FOR
    
```

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