

The Monarch® 1138® and 1156® One-Line Promotional Labelers

Monarch®
Products and Services

BIG Bold Pricing— grabs attention... moves product

For high turnover impulse items, there's no better Labeler than the Monarch 1138® or 1156® Labeler with their big print, bold labels and quick print ability.

Big easy-to-read print on contrasting bold fluorescent colored labels JUMP off your product—setting them apart from all the rest. Your customers will see them and buy them.

The 1138® Labeler can print a combination of characters and numbers in 5 positions. Allows you to underscore cents for ease of reading—does multiple pricing when there is a 2 for one price. All this on bright fluorescent labels—some even have a unique shape for additional recognition! If you prefer, there's a White label too!

Need additional characters? The 1156® Labeler prints in 7 positions on a slightly larger label. The Monarch® 1156® Labeler offers the same features as the 1138® Labeler with a few added capabilities. The last position prints a variety of units of measurements such as case, pair, pkg.

The pricing is as only as good as the Labeler that produces it.

The Monarch® 1138® and 1156® are lightweight and ergonomically comfortable with a smooth trigger operation. Extremely easy-to-operate too! Simply dial the characters you wish to print then click and stick—label lots of product fast and easy.



2/85¢x

The Monarch® 1138®
One-Line Labeler

2/\$12399

The Monarch® 1156®
One-Line Labeler

Labels load in seconds—75% less time than other Labelers. Ink rollers snap in then pop out with the push of a special ejector button—keeps fingers and merchandise clean.

When it comes to promoting and moving product fast, the Monarch® 1138® or 1156® Promotional Labelers will get the job done.



The Monarch® Crown Series™ 1138® and 1156® Labelers



The Monarch® 1138® and 1156® Labelers are backed by the

best service organization in the industry. This includes 24-hour turnaround repair and your guarantee of 100% satisfaction. Discover for yourself how these quality Labelers will help you complete those necessary tasks easily and efficiently.

Labelers identified as the Crown Series™ feature easy-load labels and quick pop-in/pop-out ink rollers. They have been dropped repeatedly onto concrete flooring to test durability and...they passed!

When dependability counts—count on Monarch™ Crown Series™ Labelers.

General Specifications

- **Operating Method:**
Squeeze, Release and Apply
- **Inking Method:**
Disposable Porous Roller
- **Weight: Loaded with 1 Roll of Labels:**
1138® Labelers: 18.7 oz. (531g)
1156® Labelers: 17.4 oz. (494g)
- **Feed Direction:** Portrait (vertical)
- **Print Direction:** Landscape (horizontal)
- **Max. Bands Per Print Head:**
1138® Labelers: 5, 1156® Labelers: 7
- **Character Height:** Maximum 8mm
- **Label Dimensions:**
1138® Labelers:
.78" (20.0mm) x .647 (16.0mm)
1156® Labelers:
.75" (19.0mm) x 1.22 (31.0mm)
- **Number of Labels Per Roll:**
1138® Labelers: 1,750
1156® Labelers: 1,000
- **Number of Rolls Per Sleeve:** 8
- **Limited Written Warranty:** 1 Year

Since the release of the first Monarch Labeler in 1972, we've been listening to you...always striving for improvements. Thanks to your input Monarch Labelers keep getting better.

Built for

- Durability • Productivity
- Reliability • Ease of use

Avery Dennison Printer Systems Division

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Monarch®
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Make a big impact with a small label!

The Monarch® 1138® One-Line Labeler



Preprint Area

2 85¢⁺

Model 1138-01
prints in 5 positions

1 1 1 1 1
2 2 2 2 2
3 3 3 3 3
4 4 4 4 4
5 5 5 5 5
6 6 6 6 6
7 7 7 7 7
8 8 8 8 8
9 9 9 9 9
0 0 0 0 0
\$ \$ \$ \$ \$
2 FOR 4TX 4TX

Preprint Area

\$1298

Model 1138-02
prints in 5 positions

1 1 1 1 1
2 2 2 2 2
3 3 3 3 3
4 4 4 4 4
5 5 5 5 5
6 6 6 6 6
7 7 7 7 7
8 8 8 8 8
9 9 9 9 9
0 0 0 0 0
\$ \$ \$ \$ \$
2 FOR 7TX OFF

The Monarch® 1156® One-Line Labeler



Preprint Area

2 \$12399

Model 1156-01
prints in 7 positions

1 1 1 1 1 1 1
2 2 2 2 2 2 2
3 3 3 3 3 3 3
4 4 4 4 4 4 4
5 5 5 5 5 5 5
6 6 6 6 6 6 6
7 7 7 7 7 7 7
8 8 8 8 8 8 8
9 9 9 9 9 9 9
0 0 0 0 0 0 0
\$ \$ \$ \$ \$ \$ \$
2 FOR FOR FOR FOR OFF

Preprint Area
2 FOR \$1.50

Model 1156-02
prints in 7 positions

1 1 1 1 1 1 1
2 2 2 2 2 2 2
3 3 3 3 3 3 3
4 4 4 4 4 4 4
5 5 5 5 5 5 5
6 6 6 6 6 6 6
7 7 7 7 7 7 7
8 8 8 8 8 8 8
9 9 9 9 9 9 9
0 0 0 0 0 0 0
\$ \$ \$ \$ \$ \$ \$
2 FOR FOR 4TX 4TX

Preprint Area
2 \$3.99^{EACH}

Model 1156-03
prints in 7 positions

1 1 1 1 1 1 1
2 2 2 2 2 2 2
3 3 3 3 3 3 3
4 4 4 4 4 4 4
5 5 5 5 5 5 5
6 6 6 6 6 6 6
7 7 7 7 7 7 7
8 8 8 8 8 8 8
9 9 9 9 9 9 9
0 0 0 0 0 0 0
\$ \$ \$ \$ \$ \$ \$
2 FOR FOR 4TX 4TX

