

Avery Dennison Case Study

Monarch®
Products and Services

Daily Wear Distributor Saves \$32,000 per Year in Process Time in the Reworking Area

Business Challenge:

A large distributor of daily-wear was looking for a way to improve the rework area within their Distribution Center. The rework or value add area is responsible for correctly marking individual clothing items that are being "branded" for a particular retail customer. The items need an updated price tag because the previous tag was incorrect, or had been changed while the goods were in transit. The current process has labels being printed at a corporate off-site center, and sent to the Distribution Center. The issues surrounding this operation include the time-delay in getting the labels, getting the proper labels (both quantity and in layout), matching the proper label to the correct items, and the cost/time to store the labels being printed off-site.

A Fastrax analysis of the current operation revealed the process needed to be changed to allow the Distribution Center to produce the labels locally. The distributor was open to this idea, but was concerned about the number of printers and infrastructure needed to cover all of the work areas within their facility.



Avery Dennison Solution:

The Avery Dennison solution was the recommendation of a Monarch® 9878-C™ Mobile Work Station (MWS). The Monarch 9878-C

MWS provides a mobile base for the printers required within the Distribution Center. By utilizing this mobile solution, the investment in equipment was minimized, due to the fact that the printing solution could be moved between work areas. This mobility allows the distributor to produce the labels they need, when they are needed. Items can be worked immediately without waiting for a package of off-site printed labels. Accuracy is improved, as labels are printed for the specific items being worked, and no matching of labels to items is required.

The Monarch 9878-C MWS allows the workers to concentrate on getting the items ready for shipment, quickly and efficiently. The annual savings for the remarking area are projected to be in excess of \$32,000 per year.

For more information on how the Monarch® Mobile Work Stations can help you save money and process time, call us at 800.543.6650 prompt 5. Ask for a free Fastrax analysis of your business processes and demonstration of the Monarch Mobile Work Stations.

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