

Avery Dennison Case Study

Monarch®
Products and Services

Apparel Manufacturer Saves \$60,000 in Rework Labor Savings!

Business Challenge:

A manufacturer of outdoor clothing is required by many of their customers to attach individual item marking labels. These item labels are unique to the retailer that will stock the clothing, therefore they cannot be source marked during manufacturing.

This manufacturer printed item labels at a central location, transported the labels to the rework area, matched the proper stack of labels to the correct stack of items, peeled the label, attached it to the item, and then scanned the new label to complete the process. With over 6 million items worked per year, the company was looking for a more efficient process to mark individual items.



Avery Dennison Solution:

The Monarch® 9416™ printer was able to print the new labels and present the label with the backing paper already peeled for easy attachment. Because of the small yet rugged design of the 9416 printer, the printing was moved to the location of the actual item rework, eliminating wasted steps and mis-matching of labels to items, and decreasing the processing costs of reworking the items.

The Manufacturer found that they could save over \$60,000 each year through this improved process, using the Monarch 9416 Printer. The three-year savings is projected to exceed \$160,000.

For more information on how the Monarch 9416 printer can help you improve your rework productivity, call us at 800.543.6650, prompt 5. Ask for a free analysis of your business processes and demonstration of the Monarch 9416 printer.

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