

Avery Dennison Case Study

Monarch®
Products and Services

Retailer Increases Productivity in Receiving in Their Distribution Centers

Business Challenge:

Customer's 1,200,000 square-foot Distribution Center Receiving Department needed to reduce merchandise receiving time and increase accuracy and productivity.

Previously, this Customer was using the following procedure:

1. Using a Purchase Order number, the clerk unloaded a truck filled with merchandise;
2. Clerk separated multiple vendors by Purchase Order;
3. In the office, the clerk keyed in order data to book units to all store locations;
4. Clerk printed and applied store routing bar code labels and ships to individual stores; and
5. Merchandise routed to shipping dock to be sent to store locations.



Avery Dennison Solution:

Avery Dennison recommended the Monarch® PATHFINDER® Ultra® printer to **cut receiving time in half and to improve operational efficiency.**

A test was conducted at this Customer's operations center. With the new carton level scanning system at the point of receipt, this Customer now **moves 200 cartons per hour, as opposed to 99 cartons** prior to system implementation. This increase in productivity was achieved by combining four steps: unloading, separating, keying data and handling--into one step.

This Customer has seen significant benefits from the Avery Dennison solution, including:

- **Increased efficiency**--Merchandise is bar code labeled and scanned for induction into the automated conveyor system to vastly increase efficiency, tracking and control.
- **Increased accuracy**--Eliminating data key entry errors saves the time and effort to correct them.
- **Increased business and customer service**--On-time, on-target deliveries save costs and provides a competitive edge to gain new business because merchandise moves from door to store in half the time.

For more information on how the Monarch® PATHFINDER Ultra printer can help you save money and process time, call us at 800.543.6650 prompt 5. Ask for a free Fastrax analysis of your business processes and demonstration of the Monarch PATHFINDER Ultra Printer

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