

Avery Dennison Case Study

Monarch®
Products and Services

Apparel Retailer Saves \$233,000 in Receiving Costs!

Business Challenge: In the former process, shipments were delivered to the receiving area in the back of the store, but detailed receiving was done at the point of sale (POS). An associate removed bar-coded labels from cartons in receiving, walked them to the POS and scanned the barcodes with the POS scanner. A receipt was printed and stapled to the shipping paperwork. If cartons were broken, individual items were walked to the POS and scanned.



With this process the associates had to walk the paperwork and items back and forth from receiving to the POS. They had to utilize two systems to process receipts - one for broken cartons and one for intact cartons. Receiving details had to be manually proofread.

This time consuming and inefficient process led to delayed receiving detail and inaccurate inventory records.

Avery Dennison Solution:

Using the Monarch Pathfinder Ultra Platinum printer in RF mode, the receiving function was performed in the receiving department. All cartons, broken or intact, were scanned immediately and items were "received" in real time. Upon completion, a receipt/content label was printed by the Monarch Ultra Platinum printer and attached to the shipping document.

The Ultra Platinum printer helped reduce this Apparel Retailer's process steps from 24 to 6. They realized a labor savings of \$233,000.

For more information on how the Monarch Pathfinder Ultra Platinum printer can help you singlehandedly improve your productivity, call us at **800.543.6650, prompt 5**. Ask for a free analysis of your business processes and demonstration of the Monarch Pathfinder Ultra Platinum printer.

Avery Dennison Printer Systems Division
170 Monarch Lane Miamisburg, OH 45342
1.800.865.6650 prompt 5 Fax 1.937.865.2554

