

Avery Dennison Case Study

Monarch®
Products and Services

Independent Drug Store Distributor/ Supplier Increases Pricemarking & Inventory Control Productivity!

Business Challenge: Independent Drug Store Distributor/Supplier (IDSD) is a provider of numerous products sold in drug stores.

When a new drug store client is acquired, this IDSD stocks the shelves for the stores and is also responsible for relabeling the shelves to display their vendor-specific codes. **They were looking for a faster, more efficient way to track inventory and to perform pricing tasks.**



Avery Dennison Solution: With its one-piece scan, print and apply capabilities, the Monarch® Pathfinder® Ultra® Platinum™ printer was the perfect mobile printing solution for this IDSD.

All the pertinent pricemarking and inventory control codes were loaded into the Pathfinder Ultra printer. Next, the employees of this IDSD brought the Pathfinder Ultra printer to the shelf, scanned the existing bar code and **a new shelf label was printed and applied, right on the spot!**

This IDSD also found the Pathfinder Ultra printer to be an excellent method of **tracking inventory for replenishment purposes.**

For more information on how you can integrate this one-piece scan, print and apply inventory tracking and pricemarking solution into your store operations, please contact us at 800.543.6650, prompt 5.



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