

Save Time And Money

Do You Want to:

- Streamline Your Retail Operations?
- Increase Productivity?
- Reduce Operating Costs?
- Optimize Labor Resources?
- Reduce Out-of-Stocks?
- Increase Sales?

If you answered "YES!" to any of these questions, call Avery Dennison for a Monarch® Probranding Analysis!



What is Probranding?

Our exclusive diagnostic analysis that provides in-depth examination of your retail operations. **AND IT'S FREE!**

Process

Experts can examine each step of your everyday in-store operations, complete with a stop watch, then go to work developing innovative solutions that can boost productivity to new levels!

Branding

Unleash retail brand reinforcement - YOUR BRAND - on product tags, labels and signage. Why not target your best prospects - the customers already in your store?

Probranding™

Process improvements that increase productivity as well as save time and money, combined with brand reinforcement that enhances your company's image and leads to customer loyalty and greater sales....THAT'S **PROBRANDING!**

Integrated Solutions

Avery Dennison offers integrated solutions to critical problems facing your business, complete with industry expertise, printers, supplies and service. Let our consultants help you optimize your retail operations!

Why Avery Dennison?

Focus - We have been focused on retail supply chain solutions for over 100 years. We understand retailer requirements and deliver solutions that fit your needs.

Experience - Our customers include over 90 of the top 100 retailers. From receiving to shipping, from concept to checkout, Avery Dennison is the expert in product identification and price-marking solutions for the retail supply chain!

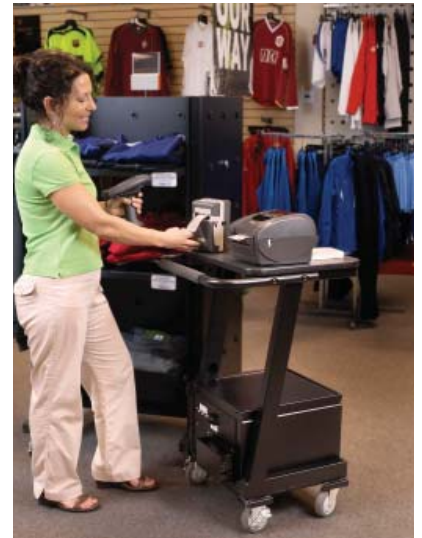


Resources - Our in-house resources include:

- State-of-the art development lab to ensure product quality and create new solutions;
- Supplies consultants to match the perfect supply solution to your application;
- Award winning manufacturing to deliver consistently high quality products and a smooth implementation;
- Monarch® Service for fast, efficient post-sale attention.

No Obligation Analysis

Find out what Avery Dennison's free **Probranding** analysis can do for you! Call our Probranding consultants at 800.543.6650, prompt 5, Today!



How Do We Do It?

By following these **Six Steps to Success**, we can help you optimize your operations:

1. Understand Your Goals. Our consultants can work with you to gain a thorough understanding of what you are striving to achieve in your retail operations.

2. Understand Your Key Needs and Objectives. We want to understand your pain...what business challenges are keeping you up at night?

3. Conduct a Thorough Analysis of Your Retail Operation's Processes. The **Probranding** team can observe and analyze your current processes.

4. Map Key Processes. We can provide you with flow charts of key processes.

5. Develop Recommendations Meet with you post-analysis to discuss our findings and propose recommendations.

6. Develop Solutions to Fit YOUR Needs. Work with you to develop customized solutions

based on our findings and your goals, needs and objectives.

Avery Dennison offers integrated solutions to critical problems facing your business, complete with industry expertise, printers, supplies and service.

Let our consultants help you optimize your retail operations.

Monarch® Supplies: For smooth and reliable performance, only Monarch supplies are recommended for use with Monarch printers. Our labels scan virtually 100% of the time, cutting wasted rescanning and labeling time.

Monarch® Service: Every Monarch printer is fully supported by Monarch Service, the largest network of experienced, full-time bar code and RFID technicians in the industry.

Avery Dennison Printer Systems Division

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