

Avery Dennison Case Study

Monarch®
Products and Services

RFID Compliance with Wal-Mart Requirements with Mobile Carton Labeling

Business Challenge:

A top Meat Manufacturer, a supplier to Wal-Mart, was requested to send their cases and pallets of hamburger parties to specific Wal-Mart Distribution centers with RFID labels applied at the case and pallet level.

Their manufacturing plant, located in New Jersey, is very compact, with every space available in use. There's not a lot of room for new equipment in the shipping area, where there is one conveyor line at the shipping dock.

The Meat Manufacturer needed assistance on how they would implement this technology within the constraints of space in their plant.



Avery Dennison Solution:

The Meat Manufacturer requested a Fastrax consultative analysis from Avery Dennison. We analyzed their manufacturing process from raw materials to finished goods; and discussed several areas where RFID labels could be applied during the manufacturing process. Considering their current processes and space, it was decided the RFID labels should be applied at the shipping dock.

The shipping dock has very limited open space and not all products require an RFID label. A Monarch Mobile Work Station with RFID printer was recommended and the Meat Manufacturer is able to put it into position on the shipping dock when they are loading a truck for a specific Wal-Mart DC that requires RFID labeling

Printing RFID labels exactly when and where they are needed helped this Meat Manufacturer implement RFID into their current process.

For more information on how the Monarch Mobile Work Station can help you improve productivity, call us at 800.543.6650 prompt 5. Ask for a free analysis of your business processes and demonstration of the Monarch Mobile Work Stations.

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