

# Avery Dennison Case Study

**Monarch®**  
Products and Services

## Car Seat Manufacturer Saves with Versatile Mobile Solutions for RFID Shipping Applications!

### Business Challenge:

A major car seat manufacturer was selected by Wal-Mart to identify a specific car seat with an RFID label at the item level.

Their current shipping process to Wal-Mart involves printing bar code shipping labels in an upstairs office. The shipping manager climbed the stairs, picked up the labels and then gave the right labels to the team member that will be applying the labels as the truck is loaded.

Sometimes when a truck is being loaded, the person applying the shipping labels gets distracted and misses a box or he runs out of labels and still has boxes left over that need labels.

If labels are left over, a team member climbs into the truck and looks for the box without a label, delaying shipping. This results in lost productivity and which has significant impact for on-time deliveries.

This customer needed help to ensure all items are labeled with RFID labels and to streamline the shipping process.



### Avery Dennison Solution:

Based on a Fastrax analysis performed by Avery Dennison, a Monarch® 9855®RFMP printer located on a Monarch Mobile Work Station was recommended so that the printing of RFID labels could be accomplished right at the point of loading the truck

The number of RFID labels needed for the shipment is printed and can be applied as the car seats are coming down the conveyor into the truck. By having the printer on a mobile cart in the shipping area, it can be moved to the exact location it is needed, saving process time and improving accuracy.

**Printing RFID labels exactly when and where they are needed helped this customer implement RFID and streamline their shipping process.**

**For more information on how the Monarch Mobile Work Stations can help you improve your productivity, call us at 800.543.6650. Ask for a free analysis of your business processes and demonstration of the Monarch Mobile Work Stations.**

Avery Dennison Printer Systems Division  
170 Monarch Lane Miamisburg, OH 45342  
1.800.865.6650 prompt 5 Fax 1.937.865.2554

