

Avery Dennison Case Study

Monarch®
Products and Services

Major Retailer Increases Productivity in Receiving with a Cross-Docking Solution from Avery Dennison

Business Challenge:

This major retailer was looking for a more productive cross-docking solution for their receiving door terminal. The current process was very labor intensive, requiring the Customer's receiving line workers to unload the trucks and carry the packages to the stationary printer locations to be labeled with a routing label. The packages were then placed on the conveyors. As the Customer's volume was increasing, product-handling costs were rising at an even faster pace due to the inherent inefficiencies in the current procedure.



With the Monarch Pathfinder Ultra printer, the Customer's workers go directly into the truck, scan the label on the packages and print and apply the correct routing labels. The packages are immediately routed to a stocking area or to a different truck to be shipped to another location.

The Customer found that using the Monarch Pathfinder Ultra printer significantly increased

employee productivity and left them with virtually no down time in the receiving department. The proportionate cost reduction the Customer has experienced through implementation of the Monarch Pathfinder Ultra has significantly exceeded their business expectations.

Avery Dennison Solution:

A Fastrax process analysis was conducted to identify opportunities for improvement to the cross-docking process. After reviewing the data with the Customer, the recommended solution was the portable, one-piece Monarch® Pathfinder® Ultra® printer. The Pathfinder Ultra printer was chosen for its one-piece scan, print and apply capabilities, mobility and smaller printing capacity.

For more information on how the Monarch Pathfinder Ultra printer solutions can help you save money and process time and for a free demonstration, call us at 800.543.6650 prompt 5. Ask for a free Fastrax analysis of your business processes.

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